

How to get listed on our site

Getting Listed

We will try and answer as many of your questions as possible

What is it going to cost me?

R600 for the year for one listing

If you have more than one establishment we will happily negotiate a cheaper rate on request, depending on the number of establishments.

Who can get listed?

- Guest houses

- Hotels

- Inns

- Lodges

- B&B (bed and breakfasts)

- Self catering establishments

- Tour Operators

- Tour Guides

- Property Owners

- Holiday Homes

- Tourism Related Services

- Accommodation Related Services

- Photographers

What do I get from being listed on your site?

1. Direct contact with the client

2. We market our site for various events such as Hluhluwe Game Auction, RBCT relay run, Hippo Rally, SELGA games, fishing bonanza, Zululand Expo, Sugar Festival.

3. A read more link which gives details of your listing including a gallery which allows for up to 16 photographs. (to see an example of this, paste this url in your toolbar and press enter http://richardsbayaccommodation.co.za/establishments/lodges/umhambi_lodge.php)

4. We are developing other sites linked to ours and they are quickly moving up as well such as <http://www.richardsbayaccommodation.co.za> , <http://www.st-lucia-accommodation.co.za> , <http://www.sodwana-accommodation.co.za> , <http://www.hluhluwe-accommodation.co.za> , <http://www.kosi-bay-accommodation.co.za> , <http://www.empangeni.net> and many more. Soon we will have a whole network of sites linked to ours bringing business from other areas.

5. Our website statistics have sky rocketed and the more they do the more profile you will get, as we use our marketing strategies and search engine optimization techniques to get it there

6. You will be listed on the relevant town site such as (<http://www.st-lucia-accommodation.co.za> or <http://www.hluhluwe-accommodation.co.za>) as well as on our Regional Portals(like Zululand, South Coast, North Coast) See <http://www.zululandzigzag.co.za> for an example of this. If however you are not town specific (for eg tour operators, photographers etc) we will list you on all the sites that apply to your area of operation or the areas in which you are prepared to travel to service your clients.

7. All specials will be added to our specials page as well as to individual listings

8. Your information will be forwarded to the Central Reservations Office where applicable in the area who will then also make use of your services from time to time, as enquiries of a general nature are channeled to them.

9. Where possible, we will give your service as much profile as possible, under various categories such as events, group bookings, specials etc.

What do I need to do to get listed?

- Call / Email us on 035 - 772 2712/ 772 4555 (
me1@zigzag.org.za

This e-mail address is being protected from spam bots, you need JavaScript enabled to view it

)

- We will need certain information but will do our best to source those from your current website (if you have one - if you don't consider contacting visiting some of our affiliates websites: <http://www.sling-shot.co.za> , <http://www.joomla.org.za> who are experts of design)

- Should we not all the information we need on your website, we will contact you.

- BUSINESS!!

What is our guarantee ?

Call some of the services offered on our site and find out for yourself what type of response they have received from being listed with us.